



ADVANCE CAMP 2022

Advance Camp Program — Saturday, April 23rd — Smith Center, The George Washington University
Please visit www.advancecamp.org/speakers-2022 for full bios of all panelists & presenters!

9:00 a.m.	Doors Open at Smith Center - Use 22nd Street Entry at 600 22nd St NW
9:00 - 9:30 a.m.	Badge Pickup (for those attendees that did not receive their badges at the Friday evening reception)
9:30 - 9:40 a.m.	Opening Welcome & Overview of Program - Doug Landry
9:45-10:20 a.m.	Panel 1: “Introduction to Advance: What is advance work & why is it necessary? What are the types of advance events?” - Greg Hale - Liz Hart - Mike Brush - Kenny Thompson, Jr.
10:25 - 10:55 a.m.	Panel 2: “Explaining Roles and Functions on the Standard Advance Team - Site, Press, Crowd, Etc.” - Meghan Hays - Sterling Elmore - Opal Vadhan - Abbey Watson - Peter Velz
10:55 - 11:05 a.m.	10 Minute Break
11:10 - 11:45 a.m.	Panel 3: “Campaign Advance vs Official Advance - What’s the Difference?” - David Cusack - Maju Varghese - Zaina Javaid - Travis Dredd
11:50 - 12:25 p.m.	Breakout Session Rotation One (site) - The breakout sessions are small groups where we pair 2-3 experienced advance pros with a handful of newcomers to allow for questions and discussion in a smaller setting. The first one will have an emphasis on site advance work.
12:25 - 1:30 p.m.	Lunch (on your own — many options near GWU — please be back on time!)
1:30 -1:35 p.m.	Program Resumes
1:35 - 2:10 p.m.	Breakout Session Rotation Two (press) - After the lunch break, we’ll rotate to a new pair of group leaders with a focus on press advance
2:15 - 2:30 p.m.	Presentation: “The Easy & Small Things You Can Do to Make Any Event Better” - Adam Baron
2:30 - 2:40 p.m.	Presentation: “Cybersecurity Tools & Best Practices for Advance Teams” - Andrea Holterman

2:40 - 2:50 p.m.	10 Minute Break
2:50 - 3:05 p.m.	Presentation: “Research-Backed Advance: What Difference Can Great Advance Make?” - Jordan Finkelstein
3:10 - 3:20 p.m.	Presentation: “Accessibility & Advance - How to Make Your Events Better For All” - Molly Doris-Pierce
3:20 - 3:50 p.m.	Panel 4: “Journeys to doing Advance, Careers that Follow, and How to Get Involved!” - Matt Baca - Steve Feder - Evan Glover - Joyce Kazadi - Ari Krupkin - Maggie Murphy - Val Sanders
3:55 - 4:00 p.m.	Conference Closing & Acknowledgements - Doug Landry
4:00 - 5:15 p.m.	Social & Networking Mixer (beer, wine & soft drinks available (cash bar) in the same space as the conference)

After the mixer closes down, Advance Camp is over - but the informal “after party” location is outdoors at Victoria Park, the wine & beer garden at The REACH, the new waterfront phase of The Kennedy Center - it’s about a 10 minute walk from the Smith Center - see you there!

